



EVENING  
& EXECUTIVE MBA

## Campus Preview Day: Evening & Executive MBA programs

Friday, January 12, 2018

### Pre-event (optional)

- 8:45 am-9:00 am Pre-event check-in for GMAT workshop  
9:00 am-9:45 am Workshop: *Demystifying the GMAT*

### Campus Preview Day

- 9:30 am-9:45 am Event check-in and refreshments  
9:45 am-10:45 am Welcome, Program and Technology Overview  
10:45 am-11:00 am Break  
11:00 am-11:45 am Workshop: *Preparing for the program: alumni panel*  
11:45 am-12:00 pm Break  
12:00 pm-1:00 pm Lunch and panel: *Leading with an Inclusive Lens*  
1:00 pm-2:30 pm Class Visit Observation  
2:30 pm-3:00 pm Refreshment break / networking  
3:00 pm-4:00 pm Workshop: *LinkedIn to Advance Your Personal Brand*  
4:00 pm-4:30 pm Closing

### Post-event (optional)

Winter Weikel Leadership Speaker event from 4:30-7:30 pm (Plenary Room, 1<sup>st</sup> floor)

- 4:40-5:30 pm Registration and networking pre-reception (drinks and light refreshments)  
5:30-6:30 pm **Karl Schneider**, Deputy Chief Management Officer of the US Army  
6:30-7:30 pm Networking and post-reception (drinks and refreshments)

The M. Keith Weikel MBA Leadership Speaker Series was created to provide Wisconsin MBA students with the opportunity to interact with and learn from successful business leaders and alumni in a variety of fields.