APPLIED SECURITY ANALYSIS Specialization

Take your investment expertise to new heights managing an actual $20 million portfolio.
DISCOVER THE APPLIED SECURITY ANALYSIS SPECIALIZATION ADVANTAGE.

Up your value as an investor with a top-ranked MBA that sets you apart in the investment world. Build on your CFA Program experience to hone professional applied investment expertise managing real funds. A general management core plus unparalleled specialized investment skills give you a flexible future.

Begin semester one with immersion in applied security analysis. A rigorous academic and specialized CFA Program Partner-led curriculum gives you tools and knowledge to apply to analyzing stocks and corporate bonds. Learn the essential language and technical knowledge of investment research and portfolio management that leading investment firms require. See the core and specialization curricula at go.wisc.edu/mba-asap-courses.

Manage an actual $20 million portfolio, using the same industry tools for investment analysis as the pros. With guidance, you and your cohort manage a large split-equity fund or fixed-income fund for a prominent endowment. You collaborate with committed peers as you get firsthand experience that distinguishes you with employers. Along with this hands-on proficiency, additional applied learning further expands your industry exposure. You meet regularly with industry professionals, learn from expert speakers, and connect with knowledgeable, influential alumni. Throughout the program your career coaching team works with you, from development of an MBA-level résumé and participation in mock interviews to offer review and compensation negotiation.

In addition to prior finance and CFA experience, these attributes describe students who succeed in the applied security analysis specialization:

- A passion for finance
- Excellent quantitative skills
- Investment experience
- Keen insight
- Results driven
- Confidence to defend research and recommendations

Graduates get offers with roles such as...
The applied security analysis specialization takes your prior investment experience to a new level with extensive industry contacts and hands-on investing that qualifies you to lead at top investment firms.

Employment outcomes

$107,500

AVERAGE BASE SALARY

(2019)

Hiring employers

Specialization focus and small program size mean you have unrestricted access to top hiring employers, which include:

- 2nd Market Capital Advisory Corporation
- Associated Banc-Corp
- Brandes Investment Partners, L.P.
- Colorado PERA
- Credit Suisse Group AG
- First Analysis
- Geneva Capital Management Ltd.
- Harris Associates L.P.
- Heartland Advisors
- Piper Jaffray Companies
- The London Company of Virginia, LLC
- NWQ Investment Management Company, LLC
- OppenheimerFunds
- Waddell & Reed, Inc.
- William Blair & Company, LLC
- PepsiCo, Inc.

Graduates get offers with roles such as

- Equity Analyst
- Fixed Income Analyst
- Portfolio Analyst
- Buy-Side Analyst
- Sell-Side Analyst
- Institutional Sales Representative
- Wealth Manager
- Investment Product Manager/Sales Representative
- REIT Analyst

The applied security analysis specialization is the longest-running program of its kind and remains one of the nation’s leading academic programs for applied investment education. Participate in a curriculum that emphasizes the application of modern investment theory to the management of a $20 million portfolio, guided by an expert. From this and dynamic real-world investment environment, you head into an investment research position accomplished and confident.

100% INTERNSHIP PLACEMENT

(2015-2019)
As part of a small program you get unparalleled, individual attention and outstanding industry exposure to take your investment experience to new heights—with the added value of an exceptional social experience and the energy of a Big Ten campus. Leadership opportunities abound through student-led campus and School groups and team projects. The Wisconsin MBA takes you farther, faster as it forges relationships and opens doors.

Dedicated staff knows you by name
Your support team is passionate about championing your success in investment research and portfolio management. Staff and career advisors provide one-on-one support from admissions through graduation and job placement.

Betsi Hill, Co-Director
Betsi will give you invaluable perspective as she shares extensive industry experience supervising student management of fixed-income portfolios. A program alumna who has served on the advisory board, Betsi started her career as a credit analyst for Liberty Mutual, rising to senior positions in fixed income credit research, most recently as partner and head of global credit research at Napier Park Global Capital.

Greg Edwards, Co-Director
Greg brings over twenty years of investment management experience to the Wisconsin MBA Program, using his background in equity management and research to prepare students to be the next leaders in the field. Greg actively works with all students and guides first year students in the management of equity portfolios. Greg is a Wisconsin School of Business alumnus and has managed equity portfolios at firms like BlackRock and Baird, most recently serving as a senior analyst at a boutique hedge fund.

Let’s continue the conversation
Cara Scadden, Assistant Director
Cara is your contact for all MBA student-related services. She coordinates resources on your behalf to ensure you have a top-rate MBA experience. Cara helps connect you with learning opportunities, manages logistics for corporate site visits, coordinates mock interviews with alumni, and supports the Center’s hands-on work experiences and student projects. Cara holds an MBA in marketing. Prior to joining this program, she worked in event planning, public relations, and community relations.

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Betsy Kacizak, Admissions Director
Betsy excels at walking you through the admissions process, including helping guide you toward the specialization that best fits your passions and career aspirations. She has expertise as a leader in the field of graduate admissions. She has worked for the Wisconsin School of Business for 14 years and worked for seven years at Graduate Management Admission Council (GMAC).

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