Diversity at the Wisconsin MBA Agenda

The Wisconsin MBA Admissions Team is pleased that you are joining us for the Diversity at the Wisconsin MBA event. This is a unique opportunity to see what life is like as a graduate student at the Wisconsin School of Business.

Sunday, November 5, 2017

2:40 PM 3320 Grainger Hall
Check in for Diversity at the Wisconsin MBA Event
For those attending both days of programing, please check in and pick up your event materials. Members of the admissions team will be present to answer questions. Light refreshments will be provided.

2:45 – 3:00 PM 3335 Grainger Hall
Opening Welcome & Logistics
Elizabeth Davis, Assistant Director of MBA Admissions and Recruitment, will welcome you to the Wisconsin School of Business and officially kick-off the Diversity at the Wisconsin MBA event.

3:00 – 3:45 PM 3335 Grainger Hall
Speed Interviewing
Teamwork is paramount at the Wisconsin MBA. Get-to-know your peers through this fast-paced interview setting. Elizabeth Davis, Assistant Director of Admissions and Recruitment, will lead introductions.

3:45 – 4:15 PM 3335 Grainger Hall
The Wisconsin Advantage
Learn why Wisconsin MBA students are able to move farther, faster with a specialized MBA from the Wisconsin School of Business. Facilitated by Betsy Kacizak, Director of MBA Admissions and Recruitment, this presentation will give an overview of program offerings, curriculum, specializations, and leadership development programming.

4:15 – 4:30 PM 3320 Grainger Hall
Coffee Break
Use this break for a quick coffee refill before returning for more programming.

4:30 – 5:30 PM 3335 Grainger Hall
Wisconsin MBA Student Panel: Perspectives on Diversity
Have an open conversation with current Wisconsin MBA students about their experience on campus. Students will share their path to the Wisconsin School of Business while also providing insight about the culture of the program. Conversations will continue through the networking reception.

5:30 – 7:00 PM East Atrium
Networking Reception with Wisconsin MBA Student Ambassadors
Join current students and admissions team members for lively conversations during this networking hour. Heavy appetizers and beverages will be served. Representatives from the Wisconsin MBA Student Ambassador Program will be present to connect with you and discuss their experience in the program.
Monday, November 6, 2017

7:55 AM
Check in for Diversity at the Wisconsin MBA Preview Event 1310 Grainger Hall
*Please check in for the second day of programming. If you are only attending Monday programming, please pick up your event materials at this location.*

8:00 – 8:45 AM
Breakfast with Wisconsin MBA Student Ambassadors 1310 Grainger Hall
*Connect with current students at breakfast and discuss life as a MBA candidate at the Wisconsin School of Business.*

8:45 – 9:15 AM
Career Specialization Ignite Presentations 1310 Grainger Hall
*Curious about which specialization is the best platform for your professional success? Career specialization staff will help you explore which specialization is the best fit.*

9:30 – 10:45 AM
How to Create an Inclusive Workplace 4349 Grainger Hall
*Binnu Palta Hill, Director of Diversity and Inclusion at the Wisconsin School of Business, will lead an interactive session that discusses the importance of an inclusive business environment. You will create a shared understanding of diversity and inclusion with fellow attendees and identify both what hinders and encourages inclusion in the workplace.*

11:00 AM – 12:15 PM
Decision-Making Anomalies Class Simulation 4349 Grainger Hall
*Professor Joan Schmit, Academic Director of the Risk Management and Insurance specialization, will lead a classroom discussion on decision-making anomalies. Attendees will complete a short in-person questionnaire, the results of which will be used to illustrate how individuals make decisions.*

12:15 – 1:00 PM
Specialization Networking Lunch 1310 Grainger Hall
*Utilize this lunch to connect with staff and students in your specialization of interest.*

1:15 – 2:00 PM
Admissions Panel: Insights into the Admissions Process & Financial Aid 4349 Grainger Hall
*The Wisconsin MBA Admissions Team will share what makes a competitive applicant for the Class of 2020. The panel will cover standardized test scores, undergraduate academic performance, essay questions, recommendations, interviews and merit aid. Time will be reserved for candid questions from event attendees.*

2:00 – 2:45 PM
Personal Branding: Best Practices through the Admissions Process and Beyond 4349 Grainger Hall
*The MBA Career Management Center will share the importance of personal branding not only in the corporate setting but also in the admissions process. Understand how you can position yourself for success.*

2:45 PM
Conclusion of Events 4349 Grainger Hall
2:45 – 3:15 PM  
Optional: Tour of the Wisconsin School of Business  
Grainger Hall  
Join current students for a tour of the Wisconsin School of Business.

3:15 – 3:45 PM  
Optional: Consortium for Graduate Study in Management Information Session  
2339 Grainger Hall  
The Consortium for Graduate Study in Management is an organization committed to increasing opportunities for African Americans, Hispanic Americans, and Native Americans in business and business schools. Current students who hold membership to this organization will share their experiences.

3:15 – 3:45 PM  
Optional: Out for Business and Reaching Out MBA Information Session  
3325 Grainger Hall  
Out for Business is a student organization striving to build a community among the LGBTQ members and allies of the Wisconsin School of Business, and raise awareness about the issues facing LGBTQ professionals. Student organization leaders and current Reaching Out MBA (ROMBA) Fellows will detail the benefits of ROMBA membership and identify the networking opportunities available through this organization.

3:15 – 3:45 PM  
Optional: MBA Veterans Information Session  
2510 Grainger Hall  
The MBA Veterans student organization is committed to helping veterans transition from the military to business school. Organization members will lead this session about support services available on the University of Wisconsin-Madison campus.

3:15 – 3:45 PM  
Optional: Graduate Women in Business Information Session  
4349 Grainger Hall  
Graduate Women in Business is a student organization that addresses the unique challenges and issues faced by women in the business world. Leaders from the organization will share their perspective on what it’s like to be a woman in business school.