Diversity at the Wisconsin MBA Agenda

The Wisconsin MBA Admissions Team is pleased that you are joining us for the Diversity at the Wisconsin MBA event. This is a unique opportunity to see what life is like as a graduate student at the Wisconsin School of Business. This event is most impactful if you can attend both days of programming, and therefore the Admissions Team prefers you attend Sunday, November 5, 2017, and Monday, November 6, 2017, to have the best overall experience. If your schedule only allows for attendance on Monday, November 6, 2017, please indicate this in your registration. Should you only be available Sunday, November 5, 2017, please schedule a personalized campus visit instead.

Sunday, November 5, 2017

2:40 PM 3320 Grainger Hall
Check in for Diversity at the Wisconsin MBA Event
For those attending both days of programming, please check in and pick up your event materials. Members of the admissions team will be present to answer questions. Light refreshments will be provided.

2:45 – 3:00 PM 3335 Grainger Hall
Opening Welcome & Logistics
Elizabeth Davis, Assistant Director of MBA Admissions and Recruitment, will welcome you to the Wisconsin School of Business and officially kick-off the Diversity at the Wisconsin MBA event.

3:00 – 3:45 PM 3335 Grainger Hall
Speed Interviewing
Teamwork is paramount at the Wisconsin MBA. Get-to-know your peers through this fast-paced interview setting. Elizabeth Davis, Assistant Director of Admissions and Recruitment, will lead introductions.

3:45 – 4:15 PM 3335 Grainger Hall
The Wisconsin Advantage
Learn why Wisconsin MBA students are able to move farther, faster with a specialized MBA from the Wisconsin School of Business. Facilitated by Betsy Kacizak, Director of MBA Admissions and Recruitment, this presentation will give an overview of program offerings, curriculum, specializations, and leadership development programming.

4:15 – 4:30 PM 3320 Grainger Hall
Coffee Break
Use this break for a quick coffee refill before returning for more programming.

4:30 – 5:30 PM 3335 Grainger Hall
Wisconsin MBA Student Panel: Perspectives on Diversity
Have an open conversation with current Wisconsin MBA students about their experience on campus. Students will share their path to the Wisconsin School of Business while also providing insight about the culture of the program. Conversations will continue through the networking reception.

5:30 – 7:00 PM East Atrium
Networking Reception with Wisconsin MBA Student Ambassadors
Join current students and admissions team members for lively conversations during this networking hour. Heavy appetizers and beverages will be served. Representatives from the Wisconsin MBA Student Ambassador Program will be present to connect with you and discuss their experience in the program.
Monday, November 6, 2017

7:55 AM
Check in for Diversity at the Wisconsin MBA Preview Event
1310 Grainger Hall
For those attending only the second day of programming, please check in and pick up your event materials.

8:00 – 8:45 AM
Breakfast with Wisconsin MBA Student Ambassadors
1310 Grainger Hall
Connect with current students at breakfast and discuss life as a MBA candidate at the Wisconsin School of Business.

8:45 – 9:15 AM
Career Specialization Ignite Presentations
1310 Grainger Hall
Curious about which specialization is the best platform for your professional success? Career specialization staff will help you explore which specialization is the best fit.

9:30 – 10:45 AM
How to Create an Inclusive Workplace
TBD Grainger Hall
Binnu Palta Hill, Director of Diversity and Inclusion at the Wisconsin School of Business, will lead an interactive session that discusses the importance of an inclusive business environment. You will create a shared understanding of diversity and inclusion with fellow attendees and identify both what hinders and encourages inclusion in the workplace.

11:00 AM – 12:15 PM
Decision-Making Anomalies
TBD Grainger Hall
Professor Joan Schmit, Academic Director of the Risk Management and Insurance specialization, will lead a classroom discussion on decision-making anomalies. Attendees will complete a short in-person questionnaire, the results of which will be used to illustrate how individuals make decisions.

12:15 – 1:00 PM
Specialization Networking Lunch
1310 Grainger Hall
Utilize this lunch to connect with staff and students in your specialization of interest.

1:15 – 2:00 PM
Admissions Panel: Insights into the Admissions Process & Financial Aid
TBD Grainger Hall
Facilitated by Nichole Monzon, Career Development Coach in the Career Management Center, the panel will cover standardized test scores, undergraduate academic performance, essay questions, recommendations, interviews and merit aid. Time will be reserved for candid questions from event attendees.

2:15 – 2:45 PM
Personal Branding: Best Practices through the Admissions Process and Beyond
TBD Grainger Hall
Nichole Monzon, Career Development Coach in the Career Management Center, will share the importance of personal branding not only in the corporate setting but also in the admissions process. Understand how you can position yourself for success.

2:45 PM
Conclusion of Events
TBD Grainger Hall
2:45 – 3:15 PM
Optional: Tour of the Wisconsin School of Business
Join current students for a tour of the Wisconsin School of Business.

3:15 – 3:45 PM
TBD Grainger Hall
Optional: Consortium for Graduate Study in Management Information Session
The Consortium for Graduate Study in Management is an organization committed to increasing opportunities for African Americans, Hispanic Americans, and Native Americans in business and business schools. Current students who hold membership to this organization will share their experiences.

3:15 – 3:45 PM
TBD Grainger Hall
Optional: Out for Business and Reaching Out MBA Information Session
Out for Business is a student organization striving to build a community among the LGBTQ members and allies of the Wisconsin School of Business, and raise awareness about the issues facing LGBTQ professionals. Student organization leaders and current Reaching Out MBA (ROMBA) Fellows will detail the benefits of ROMBA membership and identify the networking opportunities available through this organization.

3:15 – 3:45 PM
TBD Grainger Hall
Optional: MBA Veterans Information Session
The MBA Veterans student organization is committed to helping veterans transition from the military to business school. Organization members will lead this session about support services available on the University of Wisconsin-Madison campus.

3:15 – 3:45 PM
TBD Grainger Hall
Optional: Graduate Women in Business Information Session
Graduate Women in Business is a student organization that addresses the unique challenges and issues faced by women in the business world. Leaders from the organization will share their perspective on what it’s like to be a woman in business school.