



WISCONSIN FULL-TIME MBA PROGRAM

OPERATIONS AND TECHNOLOGY MANAGEMENT

Specialization

Create and lead business systems in
health care, technology, or production.



WISCONSIN
SCHOOL OF BUSINESS

UNIVERSITY OF WISCONSIN-MADISON

TOGETHER FORWARD®



EXPERIENCE THE OPERATIONS AND TECHNOLOGY MANAGEMENT SPECIALIZATION ADVANTAGE.

Integrate a strong foundation in general management with a focused, flexible curriculum in operations and technology management. This program—paired with opportunities to develop leadership, collaboration, and communication skills—gives you the specialized knowledge and professional breadth you need for an executive career.

FOUR FOCUSED COURSE TRACKS

Tailor your education to your interests and career objectives. See the curriculum at go.wisc.edu/mba-otm-courses

› Health Care Management

Track: For students interested in working or consulting for the health care industry

› Entrepreneurial Management

Track: For students interested in launching their own business, working for a startup venture, or piloting a new initiative in an existing organization

› Technology Product

Management Track: For students with prior IT experience seeking roles as product managers in the IT industry

› Production Systems

Management Track: For students seeking work with production systems and operations management

Work directly with leading industry executives and peers.

You'll apply the knowledge learned in class to solve real industry issues. Guest lectures by seasoned industry leaders, site tours, case competitions, consulting and interdisciplinary projects, and an MBA Consulting Club prepare you for operations and technology management leadership. A global trip allows you to consult on actual business challenges and offer solutions to top management of our global partners.

Attributes of students who succeed in operations and technology management

- Strategic
- Inquisitive
- Anticipate problems
- STEM background
- Abstract thinkers
- Big-picture focus
- Creative problem-solvers
- Pursue the ideal





This STEM-designated specialization is supported by the Erdman Center for Operations and Technology Management.

The Center supports the recruitment, education, development, and alumni contacts for all MBA students in the OTM specialization. The Center's advisory board includes accomplished, industry-connected executives with deep operations and technology management experience. These leaders participate in applied learning events like site visits, guest lectures, professional development workshops, and mentoring to help you plug into an immediate network of leaders in the field. The Center's resources and prestige combine to put you on a fast track to corporate leadership.

Employment outcomes

\$105,833

AVERAGE BASE SALARY
(2017)

\$19,750

AVERAGE SIGNING BONUS
(2017)

Hiring employers

Specialization focus and small program size mean you have unrestricted access to top hiring employers, many of which recruit on campus:

- Amazon
- Google
- DISH Network
- Dell Inc.
- Deloitte Consulting LLP
- Dow AgroSciences
- Hewlett Packard Enterprise
- Rexnord Industries, LLC
- Tyson Foods/Hillshire Brands
- Intuit
- Kurt Salmon
- Lands' End
- Nordic Consulting Partners
- Oracle

Graduates get offers for roles such as

- Business Strategist
- Operations Manager
- Product Manager
- Management Consultant
- Strategic Planning Manager
- IT Manager

The Erdman Center for Operations and Technology Management

prepares you for 21st-century management to lead in a competitive global environment

100%

INTERNSHIP PLACEMENT
(2015-2017)

THE WISCONSIN MBA EXPERIENCE

Focused, Close-Knit, Collaborative

This highly selective, specialized program gives you unparalleled, individual academic attention and exceptional industry exposure. As an added value, you get a social experience influenced by the energy of a Big Ten campus. Leadership opportunities abound through student-led campus and School groups, case competitions, and team projects. The Wisconsin MBA takes you farther, faster as it forges relationships and opens doors.

Dedicated staff knows you by name

Our team of staff and career advisors provides one-on-one support from admissions through graduation and job placement. These are dedicated people who know you by name and are passionate about championing your academic and career success in operations and technology management.



Enno Siemsen, Executive Director

As the Proctor & Gamble Bascom Professor, and leader of the Erdman Center for Operations and Technology Management, Enno will share his expertise to help position you for success. Enno has exceptional industry

connections, publishes regularly in leading journals like *Management Science*, and is the author of the book *Demand Forecasting for Managers*.



Heather Stelzer, Assistant Director, MBA Career Management

Heather will be your dedicated career specialist from admission through interviews, offer evaluation, and compensation negotiation. She brings professional development and coaching

expertise to the Wisconsin MBA career management team and nearly 20 years of experience in corporate relations, entrepreneurship, and higher education.

Let's continue the conversation



Steve Boeder, Director

Steve is an industry expert in operations management and lean enterprise

techniques, and has a passion for developing the next generation of leaders in the field. He has more than 35 years of operations experience, including 23 years as director of operations for The Vollrath Company. A Certified Six Sigma Black Belt and author of *The Lean Extended Enterprise*, Steve applies his firsthand operations and technology management experience to teach and arrange applied learning classes.

➤ steve.boeder@wisc.edu



Betsy Kacizak, Admissions Director

Betsy excels at walking you through the admissions process, including

helping guide you toward the specialization that best fits your passions and career aspirations. She has expertise as a leader in the field of graduate admissions. She has worked for the Wisconsin School of Business for 13 years and worked for seven years at Graduate Management Admission Council (GMAC).

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Wisconsin Full-Time MBA Program Office
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