SUPPLY CHAIN MANAGEMENT
Specialization

Lead supply chain strategy, integrating key business functions.
DISCOVER THE SUPPLY CHAIN MANAGEMENT SPECIALIZATION ADVANTAGE.

Ranked #8 by Gartner among 2016 graduate supply chain degree programs in North America, the Wisconsin MBA in supply chain management takes an interdisciplinary approach that bridges marketing and operations. You’ll undergo real-world training in everything from managing product design and forecasting to marketing and sourcing goods for extraordinary cross-functional breadth.

Get unmatched depth in supply chain management skills and industry-standard tools, including SAP’s Enterprise Resource Planning System and Six Sigma Yellow Belt certification. Paired with a general management core, you’ll have the specialized knowledge you need to manage and analyze supply chain strategy as an integrated business process.

Receive personalized career advising in a small, community-oriented program. The Wisconsin School of Business connects you with an extensive network of industry leaders. Alumni, corporate partners, staff, and faculty provide you with guidance and support throughout the program for a successful career in a wide range of supply chain industries.

Work directly with firms, companies, and peers to gain an understanding of real-world practices for an evolving global industry. A focused program of applied learning—including student-led projects, case competitions, and site visits—gives you the industry perspective and hands-on experience you need to be a strategic supply chain leader. Global trips allow you to follow a supply chain from start to finish, and to consult on actual business solutions for global partners.

Attributes of students who succeed in supply chain management

• Problem-solver
• Creative
• Collaborative
• Analytic
• Curious
• Innovative
• Strategic
• Open-minded
The Grainger Center for Supply Chain Management provides personal and professional resources to put you on a fast track to corporate leadership.

**Employment outcomes**

$92,609

**AVERAGE BASE SALARY**

(2016)

$12,167

**AVERAGE SIGNING BONUS**

(2016)

RANKED

#8

**GRADUATE SUPPLY CHAIN DEGREE PROGRAM IN NORTH AMERICA**

—Gartner, 2016

Before students even arrive on campus, dedicated professional staff members are available to answer questions about the program, and are identifying and creating personalized opportunities. At the annual Executive Advisory Board meeting, an immersive two-day networking event, students network with a board comprised of senior executives at leading firms recognized for supply chain management excellence.

**Hiring employers**

Specialization focus and small program size mean you have unrestricted access to top hiring employers, which include:

- Allstate Corporation
- Amazon
- Bank of America
- Bristol-Myers Squibb
- Chevron Corporation
- FCA US LLC
- Cisco Systems, Inc.
- DISH Network
- Delta Air Lines
- GE Healthcare
- IBM
- Johnson Controls
- Logitech
- Motorola Mobility, LLC
- Raytheon Company
- Starbucks Corporation
- Target Corporation
- Uline

**Graduates get offers for roles such as**

- Commodity Manager
- Senior Business Analyst
- Senior Buyer
- Supply Chain Analyst

**This STEM-designated specialization is supported by the Grainger Center for Supply Chain Management, which has been developing supply chain leaders for 25 years.**

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THE WISCONSIN MBA EXPERIENCE
Focused, Close-Knit, Collaborative

This specialized program gives you unparalleled, individual academic attention and exceptional industry exposure. As an added value you get a social experience influenced by the energy of a Big Ten campus. Leadership opportunities abound through student-led campus and School groups, case competitions, and team projects. The Wisconsin MBA takes you farther, faster as it forges relationships and opens doors.

Dedicated staff knows you by name
Our team of staff and career advisors provides one-on-one support from admissions through graduation and job placement. These are dedicated people who know you by name and are passionate about championing your academic and career success in supply chain management.

Jake Dean, Director
Jake is an expert in supply chain and demand planning, and has a passion for delivering personalized education and attention to the next generation of leaders in the field. Jake has more than 14 years of supply chain analyst and management experience at Cisco and Canadian Tire. A graduate of the The Wisconsin MBA Program in supply chain management, Jake has a passion for developing students, shares industry knowledge and experience, and can tap extensive industry connections to ensure your success as a supply chain leader.

Nichole Monzon, MBA Career Coach
Nichole will be your dedicated career specialist from the time before you land on campus through interviews, offer evaluation, and negotiation coaching. Her career at UW-Madison has focused on advising and coaching MBA students and veterans for job search, interview preparation and general career development. A former linguist with the United States Air Force, Nichole is also experienced in training military personnel and their families as a career transition trainer and community readiness specialist.

Let’s continue the conversation

Danielle Zink, Assistant Director
Danielle provides comprehensive support to assure you a seamlessly organized academic experience. Prior to joining the Wisconsin School of Business, she worked in roles including Program and Dorm Coordinator for the UW College of Agricultural and Life Sciences, and Marketing Coordinator for Kothe Real Estate Partners.

danielle.zink@wisc.edu

Betsy Kacizak, Admissions Director
Betsy excels at walking you through the admissions process, including helping guide you toward the specialization that best fits your passions and career aspirations. Betsy has expertise as a leader in the field of graduate admissions, with 11 years at the Wisconsin School of Business and seven years at the Graduate Management Admission Council (GMAC).
betsy.kacizak@wisc.edu