DRAFT
Wisconsin Virtual Inside Look
International Student Preview Day
Friday, November 6, 2020

Welcome & Introduction

8:15 to 9:15 a.m. CT International Student Panel
Current Wisconsin MBA International students will share where how they came to attend Wisconsin, career goals, and their views on our program.

9:30 to 10:30 a.m. CT International Student Career Services
This session will let you learn more about Career Services at Wisconsin.

10:45 to 11:15 a.m. CT International Student Admissions
Our admissions team will provide an insider perspectives about how to prepare your application as an international student and answer your specific questions.
Welcome & Introduction

2:00 to 3:00 p.m. CT The Consortium for Graduate Study in Management
The Consortium’s mission is to enhance diversity and inclusion in global business education and leadership. Learn about the benefits and advantages of the Consortium and how to navigate their unique application process from Besty Kacizak, Director of Admissions.

3:15 – 4:15 p.m. CT Navigating Cultural Lenses: An Exercise in Inclusion
This session will focus on the leadership imperative for inclusion and diversity, its relevance for your MBA and career, and understanding what drives our daily decisions. We will explore the varying cultural lenses that influence our perceptions and experiences. The session will be presented by Jim Gray, Consultant in Strategic Management and Diversity and Inclusion, and Binnu Palta Hill, Assistant Dean for Diversity and Inclusion at the Wisconsin School of Business.

4:30 – 5:00 p.m. CT Forté
The Wisconsin MBA Program provides an empowering environment that equips women for lifelong success in their careers and community life. We will cover how Forté strives to increase the number of women applying to and enrolling in MBA programs by providing educational opportunities, networking and mentoring events, as well as professional conferences from Jennifer Balogh, Assistant Director of Admissions.
Welcome & Introduction

8:45 to 9:45 a.m. CT Student Panel
Current Wisconsin MBA will share how they came to attend Wisconsin, future career goals, and how they have enjoyed their MBA experience.

10:00 to 11:00 a.m. CT Virtual Lounge by Specialization
Join the directors and/or assistant directors of the specialization of your choosing in a virtual lounge to discuss the power of the specialized MBA model and how it fits your unique career goals.

10:00 to 10:25 a.m. CT
- Applied Securities:
- Art Administration:
- Marketing Analytics & Insights:
- Real Estate:
- Supply Chain:

10:30 to 10:55 a.m. CT
- Corporate Finance & Investment Banking:
- Brand & Product Management:
- Operations and Technology Management:
- Risk Management & Insurance:
- Strategic Human Resources & Management:

11:15 a.m. to 12:15 p.m. Admission Panel
The Wisconsin MBA Admissions Team will share what makes a competitive applicant for the Class of 2023. The panel will cover standardized test scores, undergraduate academic performance, essay questions, recommendations, interviews, and merit aid.
Wisconsin Virtual MBA Preview Day
On Demand Sessions

Specialization Presentations
At Wisconsin, you specialize your education in your business area of choice. Learn more about each of our specializations with the director/assistant director.

Marketing Focus
Marketing Analytics & Insights
Brand & Product Management

Operations Focus
Operations & Technology Management
Supply Chain Management

Finance Focus
Corporate Finance & Investment Banking
Applied Securities Analysis
Real Estate
Risk Management & Insurance

Strategic Management Focus
Strategic Human Resource Management
Arts Administration

Alumni Spotlights
Hear from our Alumni about where they were prior to earning a Wisconsin MBA and where the journey led them.

Grainger Hall Tour
View our virtual tour to understand why Grainger Hall is a place to learn, collaborate, innovate, and to begin making your mark on the world. It is here that Business Badgers are born and where, for a lifetime, you know you belong.

Financing an MBA
Learn directly from Randy Parvin, Assistant Director of Admissions & Recruitment about what you need to know, what you should think about, and what you can do to remove the stress of financing your degree and bring together the resources available to reach your goal.

Career Outcomes & Career Services
Every year our career team collects placement and income data on our graduates. XXXXX, Assistant Director of MBA Career Management will share the success of our 2020 graduates and discuss the services we offer to students to make their internship and job search successful.