



Wisconsin MBA Diversity and Inclusion Forum and Preview Day Agenda

Sunday, September 30, 2018

Wisconsin MBA Diversity and Inclusion Forum

12:00 PM

Check in for the Diversity Workshop

Please check in and pick up your event materials.

1310 Grainger Hall

12:00 – 1:00 PM

Lunch with Wisconsin MBA Student Ambassadors & Welcome

Connect with current students over lunch to discuss life as a MBA candidate at the Wisconsin School of Business. Betsy Kacizak, Director of MBA Admissions and Recruitment, will welcome you to the Diversity Workshop and present event logistics.

1310 Grainger Hall

1:00 – 3:00 PM

Navigating Cultural Lenses: An Exercise in Inclusion

In partnership with the Wisconsin School of Business Office of Diversity and Inclusion, the Wisconsin MBA Program is pleased to welcome Jim Gray, Strategic Consultant for the University of Wisconsin-Madison Office of Quality Improvement. Jim will lead attendees in exercises and discussions about the importance of inclusion in the workplace.

1310 Grainger Hall

3:00 – 4:00 PM

Wisconsin MBA Student Panel: Perspectives on Diversity

Have an open conversation with current Wisconsin MBA students about their experience on campus. Students will share their path to the Wisconsin School of Business while also providing insight into the culture of the program.

1310 Grainger Hall

4:00 – 4:15 PM

Coffee Break

Use this break for a quick coffee refill before returning for more programming.

East Atrium

4:15 – 5:30 PM

Networking 101

Networking is an important part of business school and long-term career success. Join the Wisconsin MBA Career Management Team for an interactive session that will help candidates structure their networking strategy.

1310 Grainger Hall

5:30 – 6:30 PM

Networking Reception with Wisconsin MBA Student Ambassadors

Join current students and admissions team members for lively conversations during this networking hour. Heavy appetizers and beverages will be served. Representatives from the Wisconsin MBA Student Ambassador Program will be present to connect with you and discuss their experience in the program.

East Atrium

Wisconsin MBA Program Office



Monday, October 1, 2018

Wisconsin MBA Preview Day

8:00 AM

Check in for Wisconsin MBA Preview Day

Please check in and pick up your event materials.

1310 Grainger Hall

8:00 – 8:45 AM

Breakfast with Wisconsin MBA Student Ambassadors & Welcome

Connect with current students at breakfast and discuss life as a MBA candidate at the Wisconsin School of Business. Betsy Kacizak, Director of MBA Admissions and Recruitment, will welcome you to the Wisconsin MBA Preview Day and share logistics.

1310 Grainger Hall

8:45 – 9:45 AM

The Wisconsin MBA Advantage and Career Specialization Ignite Presentations

Learn why Wisconsin MBA students are able to move farther, faster with a specialized MBA from the Wisconsin School of Business. Career specialization staff will help you explore which specialization is the best for your professional goals.

1310 Grainger Hall

9:45 – 10:30 AM

Career Specialization Coffee Break

Grab some coffee and connect with representatives from the specializations in which you are most interested.

East Atrium

10:30 AM – 12:30 PM

Class Simulation

Professor Enno Siemsen, Executive Director of the Erdman Center for Operations and Technology Management, will lead a lecture and interactive classroom simulation designed to illustrate the challenges of coordinated decision making in organizations.

Learning Commons R, N & S

12:30 – 1:15 PM

Lunch with Wisconsin MBA Student Ambassadors

Use this lunch to connect with staff and students.

1310 Grainger Hall

1:15 – 2:00 PM

Admissions Panel: Insights into the Admissions Process & Financial Aid

The Wisconsin MBA Admissions Team will share what makes a competitive applicant for the Class of 2021. The panel will cover standardized test scores, undergraduate academic performance, essay questions, recommendations, interviews and merit aid. Time will be reserved for candid questions from event attendees.

1310 Grainger Hall

2:00 – 3:00 PM

Resume Workshop

The MBA Career Management Center will review your resume and help you position your past experiences for future success.

1310 Grainger Hall

3:00 PM

Conclusion of Events

1310 Grainger Hall

Wisconsin MBA Program Office



3:00 – 3:30 PM

Optional: Tour of the Wisconsin School of Business

Join current students for a tour of the Wisconsin School of Business.

Grainger Hall

3:30 – 4:00 PM

Optional: Consortium for Graduate Study in Management Information Session

The Consortium for Graduate Study in Management is an organization committed to increasing opportunities for African Americans, Hispanic Americans, and Native Americans in business and business schools. Current students who hold membership to this organization will share their experiences.

3339 Grainger Hall

3:30 – 4:00 PM

Optional: MBA Veterans Information Session

The MBA Veterans student organization is committed to helping veterans transition from the military to business school. Organization members will lead this session about support services available on the University of Wisconsin-Madison campus.

4151 Grainger Hall

3:30 – 4:00 PM

Optional: Graduate Women in Business Information Session

Graduate Women in Business is a student organization that addresses the unique challenges and issues faced by women in the business world. Leaders from the organization will share their perspective on what it's like to be a woman in business school.

4580 Grainger Hall

3:30 – 4:00 PM

Optional: Out for Business and Reaching Out MBA Information Session

Out for Business is a student organization striving to build a community among the LGBTQ members and allies of the Wisconsin School of Business, and raise awareness about the issues facing LGBTQ professionals. Student organization leaders and current Reaching Out MBA (ROMBA) Fellows will detail the benefits of ROMBA membership and identify the networking opportunities available through this organization.

4349 Grainger Hall