Wisconsin MBA Diversity and Inclusion Forum and Preview Day Agenda

Sunday, September 30, 2018
Wisconsin MBA Diversity and Inclusion Forum

12:00 PM
Check in for the Diversity Workshop
1310 Grainger Hall
Check in and pick up your event materials.

12:00 – 1:00 PM
Lunch with Wisconsin MBA Student Ambassadors & Welcome
1310 Grainger Hall
Connect with current students over lunch to discuss life as a MBA candidate at the Wisconsin School of Business. Betsy Kacizak, Director of MBA Admissions and Recruitment, will welcome you to the Diversity Workshop and present event logistics.

1:00 – 3:00 PM
Navigating Cultural Lenses: An Exercise in Inclusion
1310 Grainger Hall
In partnership with the Wisconsin School of Business Office of Diversity and Inclusion, the Wisconsin MBA Program is pleased to welcome Jim Gray, Strategic Consultant for the University of Wisconsin-Madison Office of Quality Improvement. Jim will lead attendees in exercises and discussions about the importance of inclusion in the workplace.

3:00 – 4:00 PM
Wisconsin MBA Student Panel: Perspectives on Diversity
1310 Grainger Hall
Have an open conversation with current Wisconsin MBA students about their experience on campus. Students will share their path to the Wisconsin School of Business while also providing insight into the culture of the program.

4:00 – 4:15 PM
Coffee Break
East Atrium
Use this break for a quick coffee refill before returning for more programming.

4:15 – 5:30 PM
Networking 101
1310 Grainger Hall
Networking is an important part of business school and long-term career success. Join the Wisconsin MBA Career Management Team for an interactive session that will help candidates structure their networking strategy.

5:30 – 6:30 PM
Networking Reception with Wisconsin MBA Student Ambassadors
East Atrium
Join current students and admissions team members for lively conversations during this networking hour. Heavy appetizers and beverages will be served. Representatives from the Wisconsin MBA Student Ambassador Program will be present to connect with you and discuss their experience in the program.
Monday, October 1, 2018
Wisconsin MBA Preview Day

8:00 AM
Check in for Wisconsin MBA Preview Day
Please check in and pick up your event materials.

8:00 – 8:45 AM
Breakfast with Wisconsin MBA Student Ambassadors & Welcome
Connect with current students at breakfast and discuss life as a MBA candidate at the Wisconsin School of Business. Betsy Kacizak, Director of MBA Admissions and Recruitment, will welcome you to the Wisconsin MBA Preview Day and share logistics.

8:45 – 9:45 AM
The Wisconsin MBA Advantage and Career Specialization Ignite Presentations
Learn why Wisconsin MBA students are able to move farther, faster with a specialized MBA from the Wisconsin School of Business. Career specialization staff will help you explore which specialization is the best for your professional goals.

9:45 – 10:30 AM
Career Specialization Coffee Break
Grab some coffee and connect with representatives from the specializations in which you are most interested.

10:30 AM – 12:30 PM
Class Simulation
Professor Enno Siemsen, Executive Director of the Erdman Center for Operations and Technology Management, will lead a lecture and interactive classroom simulation designed to illustrate the challenges of coordinated decision making in organizations.

12:30 – 1:15 PM
Lunch with Wisconsin MBA Student Ambassadors
Use this lunch to connect with staff and students.

1:15 – 2:00 PM
Admissions Panel: Insights into the Admissions Process & Financial Aid
The Wisconsin MBA Admissions Team will share what makes a competitive applicant for the Class of 2021. The panel will cover standardized test scores, undergraduate academic performance, essay questions, recommendations, interviews and merit aid. Time will be reserved for candid questions from event attendees.

2:00 – 3:00 PM
Resume Workshop
The MBA Career Management Center will review your resume and help you position your past experiences for future success.

3:00 PM
Conclusion of Events
3:00 – 3:30 PM  
**Optional: Tour of the Wisconsin School of Business**  
Join current students for a tour of the Wisconsin School of Business.

3:30 – 4:00 PM  
**Optional: Consortium for Graduate Study in Management Information Session**  
The Consortium for Graduate Study in Management is an organization committed to increasing opportunities for African Americans, Hispanic Americans, and Native Americans in business and business schools. Current students who hold membership to this organization will share their experiences.

3:30 – 4:00 PM  
**Optional: MBA Veterans Information Session**  
The MBA Veterans student organization is committed to helping veterans transition from the military to business school. Organization members will lead this session about support services available on the University of Wisconsin-Madison campus.

3:30 – 4:00 PM  
**Optional: Graduate Women in Business Information Session**  
Graduate Women in Business is a student organization that addresses the unique challenges and issues faced by women in the business world. Leaders from the organization will share their perspective on what it’s like to be a woman in business school.

3:30 – 4:00 PM  
**Optional: Out for Business and Reaching Out MBA Information Session**  
Out for Business is a student organization striving to build a community among the LGBTQ members and allies of the Wisconsin School of Business, and raise awareness about the issues facing LGBTQ professionals. Student organization leaders and current Reaching Out MBA (ROMBA) Fellows will detail the benefits of ROMBA membership and identify the networking opportunities available through this organization.