The Wisconsin MBA Admissions Team is pleased that you are joining us for the Wisconsin MBA Preview Days event. This is a unique opportunity to see what life is like as a graduate student at the Wisconsin School of Business. This event is most impactful if you can attend both days of programming, and therefore the Admissions Team prefers you attend Sunday, October 1, 2017, and Monday, October 2, 2017, to have the best overall experience. If your schedule only allows for attendance on Monday, October 2, 2017, please indicate this in your registration. Should you only be available Sunday, October 1, 2017, please schedule a personalized campus visit instead.

**Sunday, October 1, 2017**

2:40 PM  
**Check in for Wisconsin MBA Preview Days Event**  
3320 Grainger Hall  
For those attending both days of programming, please check in and pick up your event materials. Members of the admissions team will be present to answer questions. Light refreshments will be provided.

2:45 – 3:00 PM  
**Opening Welcome & Logistics**  
3335 Grainger Hall  
Opening Welcome & Logistics  
Elizabeth Davis, Assistant Director of MBA Admissions and Recruitment, will welcome you to the Wisconsin School of Business and officially kick-off the Wisconsin MBA Preview Days event.

3:00 – 3:45 PM  
**Speed Interviewing**  
3335 Grainger Hall  
Speed Interviewing  
Teamwork is paramount at the Wisconsin MBA. Get-to-know your peers through this fast-paced interview setting. Elizabeth Davis, Assistant Director of Admissions and Recruitment, will lead introductions.

3:45 – 4:15 PM  
**The Wisconsin Advantage**  
3335 Grainger Hall  
The Wisconsin Advantage  
Learn why Wisconsin MBA students are able to move farther, faster with a specialized MBA from the Wisconsin School of Business. Facilitated by Betsy Kacizak, Director of MBA Admissions and Recruitment, this presentation will give an overview of program offerings, curriculum, specializations, and leadership development programming.

4:15 – 4:30 PM  
**Coffee Break**  
3320 Grainger Hall  
Coffee Break  
Use this break for a quick coffee refill before returning for more programming.

4:30 – 5:30 PM  
**Wisconsin MBA Student Panel**  
3335 Grainger Hall  
Wisconsin MBA Student Panel  
Have an open conversation with current Wisconsin MBA students about their experience on campus. Students will share their path to the Wisconsin School of Business while also providing insight about the culture of the program. Conversations will continue through the networking reception.

5:30 – 7:00 PM  
**Networking Reception with Wisconsin MBA Student Ambassadors**  
East Atrium  
Networking Reception with Wisconsin MBA Student Ambassadors  
Join current students and admissions team members for lively conversations during this networking hour. Heavy appetizers and beverages will be served. Representatives from the Wisconsin MBA Student Ambassador Program will be present to connect with you and discuss their experience in the program.
Monday, October 2, 2017

7:55 AM
Check in for Wisconsin MBA Preview Days Event
For those attending only the second day of programming, please check in and pick up your event materials.

8:00 - 8:45 AM
Breakfast with Wisconsin MBA Student Ambassadors
Connect with current students at breakfast and discuss life as a MBA candidate at the Wisconsin School of Business.

8:45 - 9:15 AM
Career Specialization Ignite Presentations
Curious about which specialization is the best platform for your professional success? Career specialization staff will help you explore which specialization is the best fit.

9:30 - 11:30 AM
Sales and Operations Planning
Professor Enno Siemsen, Executive Director of the Erdman Center for Operations and Technology Management, will lead a lecture and interactive classroom simulation designed to illustrate the challenges of coordinated decision making in organizations. Students take roles in a simulated company to understand and solve a business problem, each of them pursuing their own agendas while at the same time trying to make profits for the company.

11:45 AM - 12:15 PM
Tour of the Wisconsin School of Business
Join current students for a tour of the Wisconsin School of Business.

12:15 - 1:00 PM
Specialization Networking Lunch
Utilize this lunch to connect with staff and students in your specialization of interest.

1:15 - 2:00 PM
Admissions Panel: Insights into the Admissions Process & Financial Aid
The Wisconsin MBA Admissions Team will share what makes a competitive applicant for the Class of 2020. Facilitated by Nichole Monzon, Career Development Coach in the Career Management Center, the panel will cover standardized test scores, undergraduate academic performance, essay questions, recommendations, interviews and merit aid. Time will be reserved for candid questions from event attendees.

2:00 - 2:45 PM
Personal Branding: Best Practices through the Admissions Process and Beyond
Nichole Monzon, Career Development Coach in the Career Management Center, will share the importance of personal branding not only in the corporate setting but also in the admissions process. Understand how you can position yourself for success.

2:45 PM
Conclusion of Events
3:00 – 3:30 PM  TBD Grainger Hall
Optional: Consortium for Graduate Study in Management Information Session
The Consortium for Graduate Study in Management is an organization committed to increasing opportunities for African Americans, Hispanic Americans, and Native Americans in business and business schools. Current students who hold membership to this organization will share their experiences.

3:00 – 3:30 PM  TBD Grainger Hall
Optional: Out for Business and Reaching Out MBA Information Session
Out for Business is a student organization striving to build a community among the LGBTQ members and allies of the Wisconsin School of Business, and raise awareness about the issues facing LGBTQ professionals. Student organization leaders and current Reaching Out MBA (ROMBA) Fellows will detail the benefits of ROMBA membership and identify the networking opportunities available through this organization.

3:00 – 3:30 PM  TBD Grainger Hall
Optional: MBA Veterans Information Session
The MBA Veterans student organization is committed to helping veterans transition from the military to business school. Organization members will lead this session about support services available on the University of Wisconsin-Madison campus.

3:00 – 3:30 PM  TBD Grainger Hall
Optional: Graduate Women in Business Information Session
Graduate Women in Business is a student organization that addresses the unique challenges and issues faced by women in the business world. Leaders from the organization will share their perspective on what it’s like to be a woman in business school.