Learn about technology entrepreneurship and innovation

John Morgridge – Former Chairman/CEO – CISCO Systems and UW–Madison alumni
Top UW faculty from across UW–Madison
Campus and community experts in start-up formation, culture, intellectual property, and funding

Date
June 10 – June 14, 2019 (Monday through Friday)
Full-time immersion program with evening assignments and events

Location
Wisconsin School of Business

Eligible Students
Physical, life science, and engineering graduate students or post docs preferred. A few seats are set aside for non-science graduate students with strong links to technology entrepreneurship. Must be enrolled at UW-Madison and/or postdoc status. Competitive admissions with limited seats.

Business Skills

The Bootcamp was a transformative experience. I have a new perspective, new vocabulary, and a new network with which to approach my future work. It was a privilege to attend.”
– Prior WEB Student

Apply by
March 7, 2019