Pre-Business Process

The Wisconsin Undergraduate (BBA) Program

The pre-business process is here to help you explore your interest in business and prepare you for your Wisconsin BBA application. Approximately 50% of Wisconsin BBA students are admitted through the pre-business process.

Prepare for your application by attending pre-business events

Register for events: go.wisc.edu/bbaevents

START

Event

Pre-Business Welcome (Before classes start)
Become a part of the BBA network: meet fellow pre-business students, advisors, and admissions counselors

Workshop

Pre-Business 101 (Oct.-Nov.)
Review the BBA application process and learn how to be a competitive applicant

Pre-Business 102 (Feb.)
Learn how to create a polished and professional résumé

Pre-Business 103 (Feb.)
Learn how to craft a strong application essay

Event

BBA First-Year Case Competition (Nov.)
Work through real industry challenges and network with industry leaders

Workshop

Résumé Review Week (Feb.)
Review your résumé with a Wisconsin BBA staff member or peer advisor

APPLY TO THE PROGRAM:
the application opens March 4, 2020
and closes March 18, 2020
Experience a Top-Ranked Business Education

At the Wisconsin School of Business, you’ll experience a top-ranked business education in an engaging, transformational environment. You’ll learn from leading business scholars, complete hands-on projects with top companies, and connect with a network of more than 43,000 Business Badgers around the world.

Choose from 10 business majors and a range of specializations and certificates, explore a wealth of opportunities outside the classroom, and start your career as a Business Badger.

Connect with a pre-business advisor at go.wisc.edu/bba-admissions-advising

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2018 BBA graduates at a glance

- 93% of students completed internships
- $58,684 average base salary
- 3.9 years average time to graduate

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Prior to admission, students must complete four prerequisite courses. Learn more about courses and credit requirements at go.wisc.edu/bba-admissions-policies.

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Sample Curriculum Timeline

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<thead>
<tr>
<th>First Year</th>
<th>Second Year</th>
<th>Third Year</th>
<th>Fourth Year</th>
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<tbody>
<tr>
<td>Liberal Studies</td>
<td>Pre-Business</td>
<td>Business Prep*</td>
<td>Business Core</td>
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<tr>
<td>Business Core</td>
<td>Business Major</td>
<td>Business Breadth</td>
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*The majority of BBA students, regardless of how they are admitted, begin Business Prep during their second year.