The Wisconsin BBA

Pre-Business Process

The pre-business process is here to help you explore your interest in business and prepare you for your Wisconsin BBA application. Approximately 50% of Wisconsin BBA students are admitted through the pre-business process.

Prepare for your application by attending pre-business events

Register for events: go.wisc.edu/bbaevents

START

Event

Pre-Business Welcome (Before classes start)
Become a part of the BBA network: meet fellow pre-business students, advisors, and admissions counselors

Overview

BBA Involvement 101 (Sept.)
Review for upcoming student organization fairs and learn to identify academic and career opportunities

Workshop

Pre-Business 101 (Oct.—Nov.)
Receive an overview of the BBA application process and tips for being a competitive applicant

Workshop

Pre-Business 102 (Feb.)
Learn how to create a polished and professional résumé

Workshop

Pre-Business 103 (Feb.)
Learn how to craft a strong application essay

Review

Résumé Review Week (Feb.—March)
Review your résumé with a Wisconsin BBA staff member or peer advisor

Apply to the Program:
The application opens March 6, 2019 and closes March 20, 2019.
Experience a Top-Ranked Business Education

At the Wisconsin School of Business, you’ll experience a top-ranked business education in an engaging, transformational environment. You’ll learn from leading business scholars, complete hands-on projects with top companies, and connect with a network of more than 43,000 Business Badgers around the world.

Choose from 10 business majors and a range of specializations and certificates, explore a wealth of opportunities outside the classroom, and start your career as a Business Badger.

*Connect with a pre-business advisor at go.wisc.edu/bba-admissions-advising*