Transform Your Career
With an Executive MBA from UW–Madison
See Where a Wisconsin MBA Can Take You

Reach your potential as a leader. Gain the strategic skills you need to be your best in today’s dynamic workplace. Bring new insights to your career immediately and revolutionize the way you work.

EXPERIENCE A TOP-RANKED BUSINESS EDUCATION

- Personalized career coaching
- World-class faculty
- Lifelong professional network

#13
public university

“I get to learn from the professors and my classmates, which is a powerful combination. We have an incredibly diverse group—different industries, different positions, and with very different experiences and viewpoints.”

—Jen Torbeck (MBA ’20)
Director of Enterprise Risk Management and Compliance, UW Credit Union

Read about more student experiences at: go.wisc.edu/executivespotlights
Wisconsin Executive MBA Program

- Friday and Saturday every other week
- 20 months

Reach your full potential as a business leader: This program is designed to give experienced managers and executives the resources to master the skills of leadership. Join high-level professionals, entrepreneurs, physicians, lawyers, and government and nonprofit leaders in honing your strategic management abilities.

“My executive MBA is helping me excel in the business side of my job. Now, I actively seek out leadership roles in order to challenge myself and test new knowledge.”
—Neel Karne (MBA ’19)
General Surgeon,
Beloit Health System

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PROVEN ROI

#16
Public executive MBA in the U.S.
—The Economist (2018)

63%
Students who advance in their careers

450,000
Badger alumni added to your network

CLASS PROFILE

See a full class profile at go.wisc.edu/executiveprofile
ROI and class profile stats based on the classes of 2017-2019

44
STUDENTS

17
13 IN LEADERSHIP

Average work experience (years)
Candidates will be considered with as few as eight years of work experience, five of which are in a leadership role

3.21
Average GPA (undergraduate)

41
Average age (age range of mid 30s-60s)

35%
Business

35%
Engineering, Healthcare, Science, Technology

30%
Government, Military, Nonprofit

Industries/Backgrounds
Collaborate with diverse professionals and develop new industry perspectives.

Become a part of a community of leaders that will open doors for the rest of your career.

Learn from world-renowned faculty and business leaders and apply new skills immediately.

Benefit from dedicated staff and personalized career and program support so you can balance work and school.

Make the most of your class days with complimentary meals and staff that takes care of logistics.

Utilize technology to make coursework accessible from anywhere with Microsoft Surface Pro tablets.

Gain global business insights with experiences in countries like China, Brazil, and South Africa.

Gain new insights every day. Build a lifelong professional network.

Connect With Us:
Choosing the right MBA program is a big decision. Learn more about Wisconsin’s passionate faculty and collaborative, close-knit community.

Take the next step:
› Schedule a personalized consultation
  go.wisc.edu/mba-visit
› Apply
  go.wisc.edu/mba-apply

WISCONSIN EXECUTIVE MBA COURSES*
*Curriculum may change

Year 1:
• Organizational Behavior
• Economics for Managers
• Financial Accounting
• Leadership
• Macroeconomics
• Marketing Management
• Financial Management
• Consumer Behavior
• Managerial Accounting

Year 2:
• Negotiations
• Business Strategy
• Project Management
• Business Law
• Accelerating Innovation
• Multinational Finance
• Operations Strategy
• Global Learning Experience
• Business in Society
• Executing Strategy

WISCONSIN EXECUTIVE MBA COURSES*
Experience a World-Class University and a Top-Ranked City

If you aren’t already a University of Wisconsin–Madison alum, now is your time to join the Badger community. The university is known for its massive research magnitude (#8 among U.S. universities), its diverse set of academic offerings, and its winning athletic programs. UW–Madison is a group of more than 45,000 students and 21,000 faculty and staff that come together to create amazing experiences for the city of Madison, the state of Wisconsin, and the world.

#1 University for producing Fortune 500 CEOs
—Kittleman (2018)

UW–Madison is Wisconsin’s flagship university and a driving pulse within Madison’s bustling cityscape. Become a part of Madison’s business, tech, and health care communities, and enjoy the beautiful natural amenities the city has to offer, while you’re on campus every other weekend.

#8 U.S. university in research funding
—National Science Foundation (2019)

America’s New Top Tech Hubs
—Bloomberg Businessweek (2019)
Start on Your Path to a Wisconsin MBA

We take a holistic approach to reviewing applications. Work experience and leadership capabilities are strong factors. We begin accepting applications in September for the following fall.

WHAT YOU NEED:
- Résumé
- Professional recommendation (1)
- Official college transcripts
- Essay
- Employer authorization form
- Application fee ($75 domestic, $81 international)

Apply at admissions.wsb.wisc.edu

RESOURCES AND FINANCIAL SUPPORT

Employer support:
Many employers offer tuition reimbursement because they benefit immediately from the skills you gain in class. Students are encouraged to write proposals for their employers that emphasize the program’s return on investment and learning.

Financial aid:
U.S. citizens and permanent residents may apply for federal financial aid available in the form of student loans. Learn more at fafsa.ed.gov or contact the UW-Madison Office of Student Financial Aid at 608-262-3060.

Scholarships:
Merit-based scholarships are awarded to exceptional candidates. Applying early is recommended for priority consideration.

Military/Veterans:
The Wisconsin Executive MBA Program is recognized as a program eligible for use of military and veterans education benefits. As a Yellow Ribbon School, Wisconsin’s low tuition plus the GI Bill and School scholarships provide many financial assistance opportunities. Call the UW–Madison Veteran Services Coordinator at 608-265-4628 or visit veterans.wisc.edu to learn more.

Forté sponsor school:
The Wisconsin School of Business is a sponsor school for Forté, a nonprofit alliance of professionals, companies, and universities focused on gender equity in MBA programs and the corporate world. MBA students can attend exclusive Forté events, access Forté’s job board, and tap into an extensive network of women business leaders: go.wisc.edu/mba-forte

Wisconsin Executive MBA Program
Wisconsin School of Business
University of Wisconsin–Madison

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