Transform Your Career While You Work
With an MBA From UW–Madison
See Where a Wisconsin MBA Can Take You

Gain new skills at UW–Madison while you work. Advance your career or reach your full potential as an executive. Be a dynamic business leader and bring new insights to your work immediately.

Experience a Top-Ranked Business Education

See what the Wisconsin Evening and Executive MBA programs offer

- Personalized career coaching
- World-class faculty
- Lifelong professional network

#1 part-time MBA program in Wisconsin

#1 executive MBA program in Wisconsin
—The Economist (2018)
Collaborate with diverse professionals and develop new industry perspectives.

Become a part of a community of leaders that will open doors for the rest of your career.

Learn from world-renowned faculty and business leaders and apply new skills immediately.

Benefit from dedicated staff and personalized career and program support so you can balance work and school.

Make the most of your day with complimentary coach bus service from Milwaukee (Evening MBA only).

Utilize technology to make coursework accessible from anywhere with Microsoft Surface Pro tablets.

Gain global business insights with experiences in countries like China, Brazil, and South Africa.

Gain new insights every day. Build a lifelong professional network.
Wisconsin Evening MBA Program
Monday and Thursday evenings | 30 months

Accelerate your career while you work: This program is for working professionals seeking advancement or a career change. You gain cross-functional management expertise and benefit from the wide-ranging experience of diverse, high-achieving students.

PROVEN ROI

34%
Average salary increase

#19
Public part-time MBA in the U.S.

89%
Students who advance in their careers

“Each person contributes real-world professional perspectives to the classroom. The discussions aren’t something you can learn from a book. Plus, I will always have these and other alumni in my network as a lifelong resource.”

—Emily Bremer (Evening MBA ’19)
Senior Brand Marketing Manager, Trek Bicycle

See student spotlights at: go.wisc.edu/eveningspotlights

Wisconsin Evening MBA Courses*

Year 1:
Financial Accounting
Managing Behavior in Organizations
Risk Management
Managerial Communications
Economics for Managers
Business Ethics
Data to Decisions
Strategic Cost Accounting

Year 2:
Marketing Management
Financial Management
Operations Management
Global Learning Experience
Elective: Advanced Finance/
Health Care Management/
Advanced Marketing

Year 3:
Negotiations
Business Strategy
Business Law
Entrepreneurial Management
Elective: Advanced Finance/
Health Care Management/
Advanced Marketing

*Curriculum subject to change

Class Profile
Average class size:
48 students
Work experience:
Average: 6 years
Target: 2 years
Age range:
Mid 20s-50s
Average age: 30
Target undergraduate GPA:
3.0
Target GMAT score: 600

See a full class profile at go.wisc.edu/eveningprofile

Class profile and ROI stats based on three-year averages
Wisconsin Executive MBA Program

Friday and Saturday every other week | 20 months

Reach your full potential as a business leader: This program is designed to give experienced managers and executives the resources to master the skills of leadership. Join high-level professionals, entrepreneurs, surgeons, lawyers, and government and nonprofit leaders in honing your strategic management abilities.

PROVEN ROI

Average salary increase: 23%

Public executive MBA in the U.S. —The Economist (2018)

Students who advance in their careers: 62%

Wisconsin Executive MBA Courses*

Year 1:
Organizational Behavior
Economics for Managers
Financial Accounting
Leadership
Macroeconomics
Marketing Management
Financial Management
Consumer Behavior
Managerial Accounting

Year 2:
Negotiations
Business Strategy
Investments
Business Law
Accelerating Innovation
Multinational Finance
Operations Strategy
Global Learning Experience
Business in Society
Executing Strategy

See student spotlights at: go.wisc.edu/executivespotlights

*Curriculum subject to change
Start on Your Path to a Wisconsin MBA

We take a holistic approach to reviewing applications. Work experience and leadership capabilities are strong factors. We begin accepting applications in September for the following fall. The first deadline to apply is November 15. After that date, deadlines are set for the first of each month from January to May, rolling thereafter until the cohort is full. Decisions are made within six weeks.

Apply at admissions.wsb.wisc.edu.

What you need:
- Résumé
- Professional recommendations (2)
- Official college transcripts
- Essay
- GMAT (Evening MBA only)
- Employer authorization form (Executive MBA only)
- TOEFL (nonnative English speakers)
- Application fee ($75 domestic, $81 international)

Tuition and fees

Evening
$24,700 for 2018-2019 year
Entire three-year program estimate: $82,000*

Executive
$45,800 for 2018-2019 year
Entire two-year program estimate: $99,000*

*Tuition and fees are set annually by the Board of Regents of the University of Wisconsin System; increases may vary from year to year. These estimates are calculated on a five percent annual increase.

Financial support

Employer support:
Many employers offer tuition reimbursement because they benefit immediately from the skills you gain in class. Students are encouraged to write proposals for their employers that emphasize the program’s return on investment and learning.

Financial aid:
U.S. citizens and permanent residents may apply for federal financial aid available in the form of student loans. Learn more at fafsa.ed.gov or contact the UW-Madison Office of Student Financial Aid at 608-262-3060.

Scholarships:
Merit-based scholarships are awarded to exceptional candidates. Applying early is recommended for priority consideration; a separate scholarship application is required.

Military/Veterans:
The Wisconsin Evening and Executive MBA programs are recognized as programs eligible for use of military and veterans education benefits. Call the UW-Madison Veteran Services Coordinator at 608-265-4628 or visit veterans.wisc.edu to learn more.