Wisconsin Evening and Executive MBA Programs
Accelerate Your Career With an MBA While You Work
ADVANCE YOUR CAREER WHILE YOU WORK

Take your career to the next level with the Wisconsin Evening and Executive MBA programs offered by the Wisconsin School of Business at the University of Wisconsin–Madison. Whether you are a working professional focused on moving your career forward or a highly motivated executive looking to gain the skills and credentials you need to excel in the C-suite, enrolling in the Wisconsin Evening and Executive MBA programs will provide you with the tools and confidence needed to succeed in today’s competitive business landscape.

Personalized Support
Our expert staff is dedicated to your needs, from arranging meals, transportation, and parking options each week, to providing career coaching and global trip preparation.

Top-Ranked Programs
U.S. News & World Report ranked the Evening MBA Program the #20 public part-time program. The Executive MBA Program is ranked #15 among U.S. public executive programs by The Economist.

World-Class Expertise
Students learn from globally recognized faculty, the industry experience of their classmates, and a 10-day global learning experience.

Lifelong Professional Community
Connect with 42,000+ Business Badger alumni including top executives at leading Fortune 500 companies. Develop close relationships with the professionals in your class.

A CLOSER LOOK

Wisconsin Evening MBA Program
With a focus on cross-functional business management, this program is for working professionals seeking advancement or a career change. Students meet on Monday and Thursday evenings, with complimentary coach bus service from Milwaukee with Wi-Fi.

Class size:
50-60 students

Average work experience:
7 years

Average age:
30

Age range:
Mid 20s-50s

Program:
30 months

Wisconsin Executive MBA Program
Designed for experienced leaders and executives, this program focuses on leadership and strategic business management. Students begin with an immersion week in August and then meet on Friday and Saturday every other week.

Class size:
35-45 students

Average work experience:
18 years, 13 in leadership

Average age:
42

Age range:
Mid 30s-60s

Program:
20 months
FORWARD-THINKING CURRICULUM

Our programs deliver core business principles, knowledge, and skills that are immediately relevant to your workplace. Course content is infused with current issues and theory to take you to the cutting edge of business practice and inform you throughout your career.

Wisconsin Evening MBA Courses*

YEAR 1:
- Financial Accounting
- Managing Behavior in Organizations
- Risk Management
- Managerial Communications
- Economics for Managers
- Business Ethics
- Data to Decisions
- Strategic Cost Accounting

YEAR 2:
- Marketing Management
- Intro to Financial Management
- Operations Management
- Global Learning Experience
- Elective: Advanced Finance/
  Health Care Management/
  Advanced Marketing

YEAR 3:
- Negotiations
- Business Strategy
- Business Law
- Management Strategy and Planning
- Elective: Advanced Finance/
  Health Care Management/
  Advanced Marketing

Wisconsin Executive MBA Courses*

YEAR 1:
- Organizational Behavior
- Economics for Managers
- Financial Accounting
- Values-Based Leadership
- Global Economics
- Marketing Management
- Intro to Financial Management
- Consumer Behavior
- Strategic Cost Accounting

YEAR 2:
- Negotiations
- Business Strategy
- Investments
- Business Law
- Entrepreneurship
- Multinational Finance
- Operations Strategy
- Global Learning Experience
- Managerial Communications
- Executing Strategy

*Curriculum subject to change

Desired qualifications

We look for talented, motivated individuals who will succeed academically, commit to team-based learning, contribute to a dynamic classroom, and participate fully in the program.

The admissions committee reviews all aspects of the application. In addition to the targets listed below, competitive candidates will have strong professional recommendations and clear career goals.

**Admission review**

We begin accepting applications in September for the following fall. Deadlines occur on the first of each month from December to May, rolling thereafter until the cohort is full. Decisions are made within six weeks.

**ADMISSION GUIDELINES**

Application materials required

- Online application (admissions.wsb.wisc.edu)
- Application fee ($75 domestic, $81 international)
- Essay
- Résumé
- Professional recommendations (2)
- Official college transcript(s)
- GMAT (Wisconsin Evening MBA only)
- TOEFL (nonnative English speakers)
- Employer authorization form (Wisconsin Executive MBA only)

<table>
<thead>
<tr>
<th></th>
<th>EVENING</th>
<th>EXECUTIVE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Work Experience</strong></td>
<td>Minimum - 2 years</td>
<td>Minimum - 8 years, 5 in leadership</td>
</tr>
<tr>
<td></td>
<td>Average - 7 years</td>
<td>Average - 18 years, 13 in leadership</td>
</tr>
<tr>
<td><strong>GMAT Score</strong></td>
<td>600*</td>
<td>Not required</td>
</tr>
<tr>
<td><strong>Undergraduate GPA</strong></td>
<td>3.0*</td>
<td>3.0*</td>
</tr>
</tbody>
</table>

*Target scores. The admissions committee completes a holistic review of all application materials.
TUITION ESTIMATES

2017-2018 TUITION AND FEES
Evening: $23,800 per year
Executive: $44,100 per year

ESTIMATES FOR STUDENTS STARTING IN FALL 2018
Evening: $79,000* for entire three-year program
Executive: $95,000* for entire two-year program

*Exact tuition and fees are set each August by the state legislature; increases may vary from year to year. These estimates are calculated on a five percent annual increase.

Financial support

Employer support:
Many employers offer tuition reimbursement because they benefit immediately from the skills students gain in class. Students are encouraged to write proposals for their employers that emphasize the program’s return on investment and learning.

金融服务

雇主支持：
许多雇主提供学费报销，因为他们立即从学生在课堂上获得的技能中受益。学生被鼓励为雇主撰写提案，强调该计划的回报率。

Financial aid:
U.S. citizens and permanent residents may apply for federal financial aid available in the form of student loans. Learn more at fafsa.ed.gov or contact the UW–Madison Office of Student Financial Aid at 608-262-3060.

Scholarships:
Merit-based scholarships are awarded to exceptional candidates. Applying early is recommended for priority consideration; a separate scholarship application is required.

Military/Veterans:
The Wisconsin Evening and Executive MBA programs are recognized as programs eligible for use of military and veterans education benefits. Call the UW–Madison Veterans Services Coordinator at 608-265-4628 or visit veterans.wisc.edu to learn more.

RETURN ON INVESTMENT

The Wisconsin Evening and Executive MBA programs have proven track records of delivering results.

Students can expect both an immediate and long-term return on their investment and will emerge from the program with a competitive professional advantage.

ROI (2016-2017)  EVENING  EXECUTIVE
Average Salary Increase  39%  27%
Career Advancement  87%  69%

Services included in the MBA experience

• Career coaching and student support services
• Global learning experience
• Coach bus service with Wi-Fi from Milwaukee
  (Wisconsin Evening MBA only)
• On-site parking during class
• Meals and beverages during class
• Networking and social events
• All course materials
  (exception: Wisconsin Evening MBA textbooks)
• Tablet for all incoming students
• All university amenities available to students
• Lodging during first-year Immersion Week (Executive MBA) and Orientation (Evening MBA)
• Telephone and web conferencing services

Wisconsin Evening and Executive MBA Programs
Wisconsin School of Business
University of Wisconsin–Madison
2310 Grainger Hall
975 University Avenue
Madison, WI 53706

wsb.wisc.edu
emba@wsb.wisc.edu
608-263-1169

LEARN MORE ABOUT US

• Attend an information session: go.wisc.edu/attend
• Meet with an admissions professional
• Observe a class
• Connect with current students and alumni