Transform Your Career While You Work
With an MBA From UW–Madison
See Where a Wisconsin MBA Can Take You

Gain new skills at UW-Madison while you work. Advance your career or reach your full potential as an executive. Be a dynamic business leader and bring new insights to your work immediately.

Experience a Top-Ranked Business Education

See what the Wisconsin Evening and Executive MBA programs offer

#1 part-time MBA program in Wisconsin

#1 executive MBA program in Wisconsin
—The Economist (2018)
Collaborate
with diverse professionals
and develop new industry
perspectives

Become
a part of a community
of leaders that will
open doors for the rest
of your career

Learn
from world-renowned
faculty and business
leaders and apply new
skills immediately

Benefit
from dedicated staff
and personalized career
and program support so
you can balance work
and school

Make
the most of your day with
complimentary coach bus
service from Milwaukee
(Evening MBA only)

Utilize
technology to make
coursework accessible from
anywhere with Microsoft
Surface Pro tablets

Gain
global business insights
with experiences in
countries like China,
Brazil, and South Africa

Gain new insights
every day.
Build a lifelong
professional network.
Wisconsin Evening MBA Program
Monday and Thursday evenings | 30 months

Accelerate your career while you work: This program is for working professionals seeking advancement or a career change. You gain cross-functional management expertise and benefit from the wide-ranging experience of diverse, high-achieving students.

**Class Profile**

**Average class size:**
42 students

**Work experience:**
Average: 7 years
Target: 2 years

**Age range:**
Mid 20s-50s

**Average age:** 30

**Target undergraduate GPA:**
3.0

**Target GMAT score:** 600

See a full class profile at go.wisc.edu/eveningprofile

Class profile and ROI stats based on three-year averages

**Wisconsin Evening MBA Courses***

**Year 1:**
- Financial Accounting
- Managing Behavior in Organizations
- Risk Management
- Managerial Communications
- Economics for Managers
- Business Ethics
- Data to Decisions
- Strategic Cost Accounting

**Year 2:**
- Marketing Management
- Financial Management
- Operations Management
- Global Learning Experience
- Elective: Advanced Finance/Health Care Management/Advanced Marketing

**Year 3:**
- Negotiations
- Business Strategy
- Business Law
- Entrepreneurial Management
- Elective: Advanced Finance/Health Care Management/Advanced Marketing

*Curriculum subject to change

**PROVEN ROI**

<table>
<thead>
<tr>
<th>35%</th>
<th>#13</th>
<th>87%</th>
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<tbody>
<tr>
<td>Average salary increase</td>
<td>Public part-time MBA in the U.S. —U.S. News &amp; World Report (2020)</td>
<td>Students who advance in their careers</td>
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“The faculty encourage students to share their diverse perspectives. Discussing real-world challenges my classmates are facing has contributed tremendously to my understanding of the coursework.”

—Alyssa Ryanjoy (Evening MBA ’20)
Implementation Operations Manager, CUNA Mutual Group

See student spotlights at: go.wisc.edu/eveningspotlights
Wisconsin Executive MBA Program
Friday and Saturday every other week | 20 months

Reach your full potential as a business leader: This program is designed to give experienced managers and executives the resources to master the skills of leadership. Join high-level professionals, entrepreneurs, surgeons, lawyers, and government and nonprofit leaders in honing your strategic management abilities.

PROVEN ROI

22% Average salary increase

#16 Public executive MBA in the U.S. —The Economist (2018)

63% Students who advance in their careers

Wisconsin Executive MBA Courses*

Year 1:
- Organizational Behavior
- Economics for Managers
- Financial Accounting
- Leadership
- Macroeconomics
- Marketing Management
- Financial Management
- Consumer Behavior
- Managerial Accounting

Year 2:
- Negotiations
- Business Strategy
- Project Management
- Business Law
- Accelerating Innovation
- Multinational Finance
- Operations Strategy
- Global Learning Experience
- Business in Society
- Executing Strategy

*Curriculum subject to change

Class Profile
Average class size: 45 students
Work experience: Average: 17 years, 13 in leadership
Target: 8 years, 5 years in leadership
Age range: Mid 30s-60s
Average age: 41
Target undergraduate GPA: 3.0 (No GMAT required)

See a full class profile at go.wisc.edu/executiveprofile

Class profile and ROI stats based on three-year averages

“The Wisconsin Executive MBA Program is helping me excel in the business side of my job. Now, I actively seek out leadership roles in order to challenge myself and test new knowledge. The courses, content, and interactions with professors and peers have allowed me to grow.”

—Neel Karne (Executive MBA ’19)
General Surgeon, Beloit Health System

See student spotlights at: go.wisc.edu/executivespotlights
### Start on Your Path to a Wisconsin MBA

We take a holistic approach to reviewing applications. Work experience and leadership capabilities are strong factors. We begin accepting applications in September for the following fall. We use a rolling admissions process to admit students through December each year. The first deadline to apply is January 3, 2020. After that date, deadlines are March 1, 2020, May 1, 2020, and June 1, 2020. We use a rolling admissions process thereafter until the cohort is full. Decisions are made within six weeks.

Apply at [admissions.wsb.wisc.edu](http://admissions.wsb.wisc.edu).

### What you need:
- Résumé
- Professional recommendation (one)
- Official college transcripts
- Essay
- GMAT of GRE (Evening MBA only)
- Employer authorization form (Executive MBA only)
- TOEFL (nonnative English speakers)
- Application fee ($75 domestic, $81 international)

### Tuition and fees

**Evening**
- $25,600 for 2019-2020 year
- Entire three-year program estimate: $83,000*

**Executive**
- $47,555 for 2019-2020 year
- Entire two-year program estimate: $102,000*

*Tuition and fees are set annually by the Board of Regents of the University of Wisconsin System; increases may vary from year to year. These estimates are calculated on a five percent annual increase.

### Financial support

**Employer support:**
Many employers offer tuition reimbursement because they benefit immediately from the skills you gain in class. Students are encouraged to write proposals for their employers that emphasize the program’s return on investment and learning.

**Financial aid:**
U.S. citizens and permanent residents may apply for federal financial aid available in the form of student loans. Learn more at [fafs.ed.gov](http://fafs.ed.gov) or contact the UW-Madison Office of Student Financial Aid at 608-262-3060.

**Scholarships:**
Merit-based scholarships are awarded to exceptional candidates. Applying early is recommended for priority consideration; a separate scholarship application is required.

**Military/Veterans:**
The Wisconsin Evening and Executive MBA programs are recognized as programs eligible for use of military and veterans education benefits. Call the UW-Madison Veteran Services Coordinator at 608-265-4628 or visit [veterans.wisc.edu](http://veterans.wisc.edu) to learn more.