Transform Your Career
While You Work
With a UW–Madison MBA

WISCONSIN
SCHOOL OF BUSINESS
UNIVERSITY OF WISCONSIN–MADISON
TOGETHER FORWARD®

EVENING & EXECUTIVE MBA
Collaborate with diverse professionals and develop new industry perspectives.

Become a part of a community of leaders that will open doors for the rest of your career.

Learn from world-renowned faculty and business leaders and apply new skills immediately.

Benefit from dedicated staff and personalized career and program support so you can balance work and school.

Make the most of your day with complimentary coach bus service from Milwaukee (Evening MBA only).

Utilize technology to make coursework accessible from anywhere with Microsoft Surface Pro tablets.

Gain global business insights with experiences in countries like China, Brazil, and South Africa.

Gain new insights every day. Build a lifelong professional network.
See Where a UW–Madison MBA Can Take You

Gain new skills at UW-Madison while you work. Advance your career or reach your full potential as an executive. Be a dynamic business leader and bring new insights to your work immediately.

Experience a Top-Ranked Business Education

See what the Wisconsin Evening and Executive MBA programs offer

- Personalized career guidance
- World-class faculty
- Lifelong professional network

#1 part-time MBA program in Wisconsin
—U.S. News & World Report

#1 executive MBA program in Wisconsin
—The Economist

#10 public university
—U.S. News and World Report
Wisconsin Evening MBA Program
Monday and Thursday evenings | 30 months

Accelerate your career while you work: This program is for working professionals seeking advancement or a career change. You gain cross-functional management expertise and benefit from the wide-ranging experience of diverse, high-achieving students.

PROVEN ROI

39% Average salary increase
#20 Public part-time MBA in the U.S.
87% Students who advance in their careers

“It’s great to be in a place where you can learn from expert faculty, collaborate with students from different disciplines, and consult a career services team for your long-term planning.”
—Donovan Malloy (Evening MBA ’19)
Manager–Talent Engagement and Development, Nielsen

Wisconsin Evening MBA Courses*

Year 1:
Financial Accounting
Managing Behavior in Organizations
Risk Management
Managerial Communications
Economics for Managers
Business Ethics
Data to Decisions
Strategic Cost Accounting

Year 2:
Marketing Management
Intro to Financial Management
Operations Management
Global Learning Experience
Elective: Advanced Finance/Health Care Management/Advanced Marketing

Year 3:
Negotiations
Business Strategy
Business Law
Management Strategy and Planning
Elective: Advanced Finance/Health Care Management/Advanced Marketing

*Curriculum subject to change

Class Profile
Class size: 50-60 students
Work experience:
Average: 7 years
Target: 2 years
Age range:
Mid 20s-50s
Average age: 30
Target undergraduate GPA: 3.0
Target GMAT score: 600

See a full class profile at go.wisc.edu/eveningprofile

See student spotlights at: go.wisc.edu/eveningspotlights
Wisconsin Executive MBA Program
Friday and Saturday every other week | 20 months

Reach your full potential as a business leader: This program is designed to give experienced managers and executives the resources to master the skills of leadership. Join high-level professionals, entrepreneurs, surgeons, lawyers, and government and nonprofit leaders in honing your strategic management abilities.

PROVEN ROI

27%  
Average salary increase

#15  
Public executive MBA in the U.S.  
—The Economist (2015)

69%  
Students who advance in their careers

“As someone working outside of traditional business, the Executive MBA program is a major difference maker. Earning my Wisconsin MBA is solidifying my skills, knowledge, and career.”

—Ken Kleist (Executive MBA ’18)  
Orthopedic Surgeon, ThedaCare

See student spotlights at: go.wisc.edu/executivespotlights

Wisconsin Executive MBA Courses*
Year 1:
Organizational Behavior  
Economics for Managers  
Financial Accounting  
Values-Based Leadership  
Global Economics  
Marketing Management  
Intro to Financial Management  
Consumer Behavior  
Strategic Cost Accounting

Year 2:
Negotiations  
Business Strategy  
Investments  
Business Law  
Entrepreneurship  
Multinational Finance  
Operations Strategy  
Global Learning Experience  
Business in Society  
Executing Strategy

*Curriculum subject to change

Class Profile
Class size:  
35-45 students

Work experience:  
Average: 18 years, 13 in leadership

Target: 8 years, 5 years in leadership

Age range:  
Mid 30s-60s

Average age: 42

Target undergraduate GPA:  
3.0 (No GMAT required)

See a full class profile at go.wisc.edu/executiveprofile

See student spotlights at: go.wisc.edu/executivespotlights
Start on Your Path to a Wisconsin MBA

We take a holistic approach to reviewing applications. Work experience and leadership capabilities are strong factors. We begin accepting applications in September for the following fall. Deadlines occur on the first of each month from December to May, rolling thereafter until the cohort is full. Decisions are made within six weeks.

Apply at admissions.wsb.wisc.edu.

What you need:
- Résumé
- Professional recommendations (2)
- Official college transcripts
- Essay
- GMAT (Evening MBA only)
- Employer authorization form (Executive MBA only)
- TOEFL (nonnative English speakers)
- Application fee ($75 domestic, $81 international)

Tuition and Fees

**Evening**
- $23,800 for 2017-2018 year
- Entire three-year program estimate: $79,000*

**Executive**
- $44,100 for 2017-2018 year
- Entire two-year program estimate: $95,000*

*Tuition and fees are set annually by the Board of Regents of the University of Wisconsin System; increases may vary from year to year. These estimates are calculated on a five percent annual increase.

Financial support

**Employer support:**
Many employers offer tuition reimbursement because they benefit immediately from the skills you gain in class. Students are encouraged to write proposals for their employers that emphasize the program’s return on investment and learning.

**Financial aid:**
U.S. citizens and permanent residents may apply for federal financial aid available in the form of student loans. Learn more at [fafsa.ed.gov](http://fafsa.ed.gov) or contact the UW-Madison Office of Student Financial Aid at 608-262-3060.

Scholarships:
Merit-based scholarships are awarded to exceptional candidates. Applying early is recommended for priority consideration; a separate scholarship application is required.

**Military/Veterans:**
The Wisconsin Evening and Executive MBA programs are recognized as programs eligible for use of military and veterans education benefits. Call the UW-Madison Veteran Services Coordinator at 608-265-4628 or visit [veterans.wisc.edu](http://veterans.wisc.edu) to learn more.

Wisconsin Evening and Executive MBA Programs
Wisconsin School of Business
University of Wisconsin–Madison
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